

Colin R. Brown

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801-619-1520

Education

Brigham Young University

- Bachelor of Science in Business Management/Marketing 1990

Professional Experience

Syncnet, Inc.

Consultant

7/95 – present

- Built complete secure web hosting infrastructure and hosted hundreds of businesses
- Provided Interim CTO services from strategic direction to systems design and budgeting for startup businesses
- Built the entire set of online systems for Aspen Education Group
- Designed and Developed a complete SaaS CRM/Portal that has had over \$250 million in transactions
- Designed the complete infrastructure and systems for a Behavioral Health SaaS
- Managed as many as 23 developers and designers for Internet Startup Portal
- Performed online marketing services and mentoring for many startup businesses
- Developed and currently manage many websites
- Brought new products to market from idea, development, to product launch
- Have developed online training using rich media, video and assessments
- Internet Marketing Expert with many top 10 organic rankings across many markets

Northwest Pipeline Corporation

Sr. Systems Analyst

10/91-2/96

- Provided IT support for 700 on-site users and 35 remote locations
- Organized two multi-million pipeline expansions and built all the IT systems used in the expansion-- tracking \$150 million+ in systems I personally developed
- Wrote a program on my own time that saved the company \$80k/year
- Implemented a \$6 million IT integrated desktop upgrade
- Won the William's Company President's Award for IT work done on pipeline expansion

Vertical Application Software Inc.

Training/Developer:

12/86-10/91

- Created *Loan Help* software for Credit Unions
- Created *Chamber Master* software for Chambers of Commerce
- Created *Roster Boss* for motorcycle racing events
- Created auto-billing software for a monthly magazine subscription
- Presented computer seminars throughout US to over 800 attendees

City of Orem

Computer Operator:

5/87-4/91

- Nightly backups for System/38 and AS/400
- Tape management and inventory; no supervision

Snyder Computer Center

Training Manager/Purchasing Agent

12/86-5/87

- Performed all technical training to businesses
- Made all purchases of hardware and software for showroom and inventory
- Sold and trained customers hardware and software

DHI Computing Service

Computer Operator

12/85 -12/86

- Operate daily backups for IBM 4361 & 4381 mainframes
- Acted as weekend shift supervisor

Jones and DeMille Engineering

Technician/Surveyor

6/82-9/82, 8/83-11/83

- Designed and performed site surveys for road and bridge construction for Teasdale road
- Performed all lab testing of asphalt content
- Designed spreadsheet templates and programs to automate survey work

Technical Competencies

Expert in all aspects of Internet Marketing: SEO, SEM, PPC, CPC, CPA, CPL, Adwords, Adsense, Member of Google Engage for Agencies (PPC Certification), Own top SEO software tools

Expert in managing a secure Windows web hosting platform

Server Software: Windows Server 2000-2008, MS SQL Server 2000, 2005, 2008, IIS

Modern Project Management Skills: DSDM, Agile

Web Skills: HTML5, CSS3, most scripting languages, Wordpress, Google Analytics

Hardware: Can build PCs/Servers from the ground up and can service them

Software: MS Office, Adobe Suite, and everything in between

e-Learning: Live Streaming Video, Course Development with Lectora, Articulate, Camtasia, Mediasite, and others

Understand all accounting principles GL, AP, AR, Inv, FA, Payroll and can manage a company's books and I have done my own accounting for 25+ years

For Fun

Golf, Tennis, Racquetball, Skiing, Snowboarding, Fly Fishing, Camping, Dirt Bikes, ATVs